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Horizon's H-racer Wins Business 2.0 2007 Bottom Line Design Award

World's First Fuel Cell-Powered Consumer Product Named Best in Marketing Category

San Francisco— Wednesday, March 21, 2007 - Business 2.0 and Frog Design, in their third annual Bottom Line Design Awards for ingenuity in business success, selected the H-racer as one of 11 winners. The hydrogen fuel cell car was awarded in the Marketing category.

"Plays like a toy, drives like the future", was how the Bottom Line judges described the H-racer, which was created by clean power solutions leader Horizon Fuel Cell Technologies. "Horizon is a start-up that builds industrial-grade fuel cells--and a clever way to show how they work... Brisk sales of this tiny toy contribute cash to the company's bigger R&D goals."

The H-racer has transformed traditional ideas about hydrogen fuel cells into something truly innovative. In this case, that meant taking the talk of hydrogen and putting the walk - or roll - into it. Horizon is the first company to introduce mass consumer fuel cell products on a global and commercial scale.

Since its launch, the H-racer has become the world's best-selling consumer product to integrate PEM fuel cell technology. The H-racer is a palm size, zero emissions vehicle. The car can be refueled with hydrogen using a solar powered hydrogen refueling station, and has quickly become a leading gift choice for anyone interested in home-grown clean energy.

It includes a complete renewable energy solution comprised of solar and hydrogen power systems. Particular emphasis on its concept design makes this product extremely appealing. The Bottom Line award adds to a growing list of awards honoring the innovations of Horizon's H-racer.

"The H-racer has propelled Horizon out of the labs and into the market place," explained Taras Wankewycz, co-Founder and lead designer of the H-racer. "While small in stature, the H-racer is an important step for Horizon and its opportunity to lead the world into a clean and energy independent Hydrogen Age."

While H-racer sales grow in North America, Europe, and the rest of the world, Horizon is continuing to innovate and commercialize consumer products powered by its hydrogen fuel cell power system technologies. Exciting upcoming product offerings include the H-cell, a high power hydrogen fuel cell "drop-in" integration kit for 1/10th scale radio controlled (R/C) cars. Also scheduled for launch later this year is the R/C version of a newly designed H-racer toy car, which will offer longer run times, higher speed and R/C functionalities. For more information, please visit www.horizonfuelcell.com or contact sales@horizonfuelcell.com.

About Horizon:

Horizon Fuel Cell Technologies is the first company to commercialize consumer fuel cell products, with customers in 28 countries around the world. Thinking big, yet starting small, the company combines attractive design with innovative technologies in a retail form, while developing larger clean power solution for real-size applications in portable power, transportation and specialty markets. With comprehensive technological developments focused on enhancing user experience, Horizon is able to bring advanced clean energy technology out of the laboratories and into the marketplace today.

Media Contacts:

Elise Lee: elise@horizonfuelcell.com

William Brent: wbrent@webershandwick.com, 425.452 5488