



Wah Shing Toys, Horizon Fuel Cell Launch “Clean Toy” Initiative

Strategic alliance will develop and mass-produce eco-friendly, fuel cell powered toys and energy storage devices

Hong Kong, 3 July 2007: Wah Shing Toys Co., Ltd. (Wah Shing), one of the world's largest toy manufacturers and Horizon Fuel Cell Technologies (Horizon), the leading producer of consumer-oriented fuel cell technologies, today announced a strategic alliance and exclusive manufacturing agreement to pioneer the design and mass-production of environmentally friendly, fuel cell-powered toys and reusable energy storage devices.

Under the agreement, Wah Shing will scale up manufacturing of Horizon's existing line of tech-toy products, with the aim of developing new fuel cell-powered products for major international toy companies. The agreement will leverage Wah Shing's global operations and track record of industry leadership and innovation to bring fuel cell-powered consumer products to millions of individuals around the world.

This new initiative follows the successful launch of Horizon's "H-racer" fuel cell-powered toy car, a Time Magazine "Best Invention" in 2006, and one of the "coolest new products on the planet" according to a recent issue of Business 2.0 magazine. The H-Racer is an innovative toy-scale "zero emission vehicle" that uses a fuel cell to combine hydrogen with oxygen from water to generate a DC current that powers the car's electric motor. The only by-products of the fuel cell are electricity, and pure water – with no combustion and no disposal.

Richard Ellert, Managing Director of Wah Shing, commented, "As a leading toy manufacturer, Wah Shing is very excited to be at the forefront of "green toy" technology. The H-racer not only educates children and adults about alternative energy, it is also an important 'proof of concept' for demonstrating the practical application of this visionary technology. It's now time to take this concept to the next level. Building on our complementary expertise, this partnership will increase the performance of small fuel cell-powered consumer items and deliver them at a highly competitive cost, taking fuel cells out of the laboratory and bringing them into the home."

As part of this effort, Wah Shing is spearheading the promotion of Horizon's more environmentally responsible alternative to disposable batteries. Today's more popular toys can use in excess of 500 million disposable alkaline batteries per year. Horizon is looking to introduce a new generation of re-usable energy storage devices for use in toys and other consumer products.

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Building on its fuel cell technology, Horizon is developing a new generation of non-toxic energy storage devices that would feed small fuel cell power systems designed into next-generation toys and that could be re-used hundreds of times. Horizon has already introduced a hydrogen fuel cell conversion kit concept for radio control car hobbyists. Instead of using a 7.2V Nickel Cadmium (NiCad) battery, the kit uses three re-useable hydride storage prototypes that feed a 7.2V fuel cell which is able to run the car four to five times longer than a NiCad battery.

Taras Wankewycz, Vice President of Horizon, added, "How better to promote a future based on clean, efficient energy solutions than by reaching out to the young generation today. Even as Horizon also develops industrial-size power products, the toys and hobby-products we are developing with Wah Shing are a starting point for mainstream commercial introduction of numerous fuel cell powered applications."

About Wah Shing:

Wah Shing Toys Co., Ltd. (Wah Shing), established in 1976, is one of the world's largest toy manufacturers. Headquartered in Hong Kong and with operations in Hong Kong as well as in China's Guangdong and Guangxi Provinces, Wah Shing is a member of South China Industries Limited, which is listed on the Hong Kong Stock Exchange

Richard Ellert, Managing Director of Wah Shing, is the chairman of the Asia Technical Advisory Board of the International Council of Toy Industries (ICTI) and a member of the Toy Manufacturers' Association of Hong Kong.

About Horizon:

Thinking big, yet starting small, Horizon pioneered the sales of next-generation fuel cell power products in small consumer products, while developing larger-scale clean power solutions for larger-size applications such as portable power, transportation and aerospace. With comprehensive technological developments focused on enabling fuel cell commercialization, Horizon is the first company to bring advanced fuel cell technology out of the laboratories and into the marketplace today. Formed in Singapore in 2003, the company is led by an international team based in Shanghai.

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Horizon Fuel Cell Technologies

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